ITEM TWO
YEAR 10 ECONOMICS
RESEARCH ASSESSMENT
INVESTIGATION – RESEARCH REPORT

Name: ______________________________
Date: 15 June 2018
Draft: 1 June 2018
Teacher: ___________________________
Assessment: Formative
Conditions: 4 weeks 800 words
One draft, reviewed once only

Assessment Objectives
1. Comprehend economic concepts, principles and models as they apply to e-economics and the collaborative economy.
2. Select primary and secondary data and information and sources relevant to organizations in the collaborative economy based on their relevancy and reliability.
3. Analyze e-economic organizations by using data and information to interpret relationships, patterns and trends.
4. Evaluate economic outcomes regarding e-economic organizations to draw conclusions or make decisions and considering economic ideas and perspectives.
5. Create a response that communicates economic meaning to suit the intended purpose and demonstrate order, sequencing and development of ideas in a written report.

TASK: Investigate the operations of an organization in the shared / collaborative economy.
You may choose from Airbnb, Uber, Carsales.com, Kickstarter, Coworking, eBay, TaskRabbit. OR your own choice approved by teacher.

METHOD OF INQUIRY: Answer the following questions and present in the form of a report.

Question One
- Define the shared economy, explain how it is organised and operates – refer to allocation and distribution of resources
- Provide a brief outline of your chosen business. Explain its operations. What it does? How it came into being?
- Investigate (using primary and secondary data) and identify the growth and changes to its structure over time. Discuss the use of labour, capital and technology. Analyse its recent performance

Question Two
- Identify trends (using primary and secondary data) and analyse the relationships between the traditional consumer sector and the shared sector

Question Three
- What are the advantages and disadvantages?
- Evaluate the benefits to consumers

Question Four
- Based on your research above, evaluate improvements of your chosen business could make to its operations, structure, industry or location. Provide reasons for these suggestions.
- Predict the future for this firm. Provide reasons for the prediction.
A collaborative economy can be defined as: -

“an economy built on distributed networks of connected individuals and communities versus centralised institutions, transforming how we can produce, consume, finance, and learn.”  Rachel Botsman

Collaboration has always been a part of economic development. It is not a new phenomenon.

Recent developments in technology and the use of digital platforms have allowed wider and faster interactivity and connectivity between producers and consumers, which has enabled shared production and consumption around common objectives.

The ‘boundaries’ around the collaborative economy are not precise, and is evolving.

Collaborative economy businesses generally facilitate connections between individuals and small and medium-sized businesses; allowing them to directly exchange goods or services.
<table>
<thead>
<tr>
<th></th>
<th>1. KNOWLEDGE &amp; UNDERSTANDING</th>
<th>2. INVESTIGATION</th>
<th>3. SYNTHESIS &amp; EVALUATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>Thorough and accurate description of relevant economics terms, concepts and principles; Systematic and thorough explanation of concepts, models, data and information; Sustained control of a wide range of appropriate conventions.</td>
<td>Discerning selection and coherent organisation of data and information from a comprehensive variety of sources; Thorough examination of data to determine its validity; Analysis of complex relevant economic relationships through reasoned interpretation of information.</td>
<td>Discerning use of a comprehensive variety of viewpoints, economic ideas and decisions to construct complex and substantiated understanding; Appraisal of relevant economic ideas through critical use of criteria to draw valid and supported conclusions; Purposeful and effective communication to enhance meaning.</td>
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<td>B</td>
<td>Accurate description of relevant economics terms, concepts and principles; Detailed explanation of concepts, models, data and information; Consistent use of a range of appropriate conventions.</td>
<td>Selection and coherent organisation of data and information from a variety of sources; Detailed examination of data to determine its validity; Analysis of relevant economic relationships through reasoned interpretation of information.</td>
<td>Use of a wide variety of viewpoints, economic ideas and decisions to construct complex and substantiated understanding; Appraisal of relevant economic ideas through considered use of criteria to draw valid conclusions; Purposeful communication to enhance meaning.</td>
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<td>C</td>
<td>Description of relevant economic terms, concepts and principles; Simple explanation of concepts, models, data and information; Use of appropriate conventions.</td>
<td>Selection and organisation of data and information from sources; Examination of data to determine its validity; Analysis of relevant economic relationships through identification of information.</td>
<td>Variety of viewpoints, economic ideas and decisions to construct meaning; Appraisal of relevant economic ideas through use of criteria to draw conclusions; Purposeful communication to convey meaning.</td>
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<td>D</td>
<td>Partial description of relevant economic terms, concepts and principles; Partial explanation of concepts, models, data and information; Frequent lapses in appropriate conventions</td>
<td>Selection and organisation of information; Simple examination of data for completeness or relevance; Identification of relevant economic relationships.</td>
<td>Narrow selection of viewpoints, ideas to construct meaning; Appraisal of economic management ideas to draw conclusions; Communication to convey aspects of meaning.</td>
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<td>E</td>
<td>Statement of relevant economic terms, concepts &amp; principles; statement of information; frequent lapses of appropriate conventions impede understanding.</td>
<td>Selection of information; statement of relevant economic relationships.</td>
<td>Statement of ideas; Communication of aspects of economics meaning.</td>
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Comments:
INSTRUCTIONS:

- Provide complete answers to all questions.
- Structure: formal academic assignment – introduction (scope), body, summary. Subheadings are okay.
- Present the assignment carefully stapled together, typed, on A4 paper. No folder or plastic envelope should be used. Cover sheets are not essential.
- This sheet must appear on the front of the submission.
- Submit in the following order: task sheet, final copy, bibliography, draft.
- Draft to be submitted through turnitin. The assignment is invalid without turnitin submission.
- A draft means a full and complete assignment.
- All work must be valid. Information must be real and supported by evidence – this means citations and referencing according to Harvard syste.
- A bibliography is required.
- Severe penalties apply for copying.
- Submission of final copy is in two parts: electronic copy through turnitin, hard copy to teacher.
- Individual work.
- Assignment should include facts, statistics, indicators, graphics and expert commentary.
- Use a variety of sources: websites, articles, text, reports.
- All information must be acknowledged.
- Procedure for late assignments, non-submission of assignments, and academic consideration are as per school assignment policy.

- drafts must be submitted prior to the due date of the final copy

PLAGIARISM. I understand that plagiarism is unethical and unacceptable behaviour. This assessment task is completely and entirely my own work. No part or whole has been copied from any inappropriate source or unacknowledged source. I understand that plagiarism has serious consequences that could include failure to be awarded grades on all criteria, failure to gain credit for this semester, and removal from this subject. This could have further implications on my ability to satisfy the requirements to receive an OP.

Signed __________________________ Date _______________